



# Rail Trails and Tourism Conference 6 and 7 November 2024

## Day 2

### Alton Twine - CEO Bicycle Queensland

# WELCOME

## "Let's Build a Rail Trail"



What is the aim today's?

A Rail Trails Conference seemed to be a golden opportunity to learn and document key issues from the experts that could make a rail trail development project journey a little simpler.

Today we will hear from speakers who understand the need for a Vision for a rail trail all the way through to understanding the critical early involvement of trail Marketing and Promotion in designing delivering the trail

The aim therefore is....

To collectively assemble information that will go towards building a Toolbox for Rail Trail advocates to use to turn a line on a map into a trail we can all enjoy.



Time	Item	Presenter
7:00am to 9:00am	BVRT bike ride and cafe breakfast	Andrew D and Paul Heymans - ride leaders
9:00am – 9:15am	Opening presentation - Set the scene and program for the day.	Alton Twine – CEO Bicycle Queensland
9:15am – 9:50am	<p>“You need a Vision”</p> <ul style="list-style-type: none"> <li>•The role of the Rail Trail Association</li> <li>•Forming and Association</li> <li>•Development, governance and administration.</li> </ul>	Desley O’Grady - President BBIRT
	20 mins Discussion	All
9:50am - 10:25am	<p>“Securing a corridor”</p> <p>Corridor custodian requirements, stakeholder relationships, tenure, private landowner involvement, agreements and risks.</p>	Craig England – TMR Manager (Rail Corridor Management)
	20 mins Discussion	All
10:25am – 10:45am	Morning tea	
10:45am - 11:20am	<p>“Planning”</p> <p>An assessment of corridor development requirements and the role of the Feasibility Study.</p>	Ian Lonsdale – Tweed Shire Council
	20 mins Discussion	All

Time	Item	Presenter
11:20am – 11:55am	<p>“Politics and Staged Development”</p> <p>Reading the political landscape</p> <p>Active and passive paths to success</p> <p>Being prepared for staged delivery</p> <p>Marketing and Events</p>	Paul Heymans – Patron BVRTUA
	20 mins Discussion	All
11:55am – 12:30pm	<p>“Models of Operation - Community or Council”</p> <p>Operation, management and maintenance</p> <p>The volunteer workforce and working with the community</p>	Rowan Lamont – Blue Sky Trails and Andrew Demack – Bicycle Queensland
	20 mins Discussion	All
12:30pm – 1:15pm	Lunch	
1:15pm – 1:50pm	<p>“Marketing and Events”</p> <p>Funding, peak body assistance, independence, trail marketing and promotion and events promotion.</p>	BQ – Tiffany Stoddart – Tweed Shire Council and Mike Blewitt- Bicycle Queensland
	20 mins Discussion	All
<b>Break into Groups</b>		
2:00pm to 3:45pm	<p>Workshop Session – Groups session that will take the best examples of topics from the day and use to compile a Toolbox to assist current future Rail Trail promoters.</p> <p>“A model to build a successful Rail Trail”</p>	All - Groups
<b>Informal afternoon tea</b>		
4:00pm	Wrap up, summary of key points, and close	Alton Twine – CEO Bicycle Queensland

